

Incentive Travel at Land Rover Experience Scotland

Land Rover Experience Scotland is a 5-star Activity Centre offering a 5-star off-road driving experience. The centre is one of seven in the UK and forty-nine in the world, and the only one in Scotland. Located on the edge of Butterstone Loch, the centre benefits from some of the most stunning scenery in Perthshire.

The facilities at Butterstone Loch enable Land Rover Experience Scotland to provide the ultimate corporate event tailored to suit the customer's requirements. An example below is the three day incentive trip arranged in collaboration with Bench Marketing for BF Goodrich/Michelin Tyres.

Day 1

A group of ten guests were greeted by a line of ten Land Rover vehicles and instructors at [Kinloch House Hotel](#) in Perthshire and transported to the Land Rover Experience Centre, Butterstone Loch. A short business meeting then took place in one of the venue's two meeting rooms.

After lunch, guests enjoyed an afternoon of off-road driving in a choice of Land Rovers. The experienced team of Land Rover Experience instructors benefit from a wealth of knowledge and expertise ensuring guests are at ease right from the start of the experience. Land Rover Experience Scotland has a fleet of 10 vehicles ranging from the Defender to the Range Rover.

The evening was then spent enjoying the facilities at the 5-Star country house hotel, Kinloch House.

Day 2

Following breakfast, guests were greeted by Land Rover Experience staff at Kinloch House Hotel. After the safety briefing and morning welcome the group embarked on an off-road adventure - each in their own Land Rover Defender. Guests were able to put their newly found off-road skills to test, exploring nearby private tracks. Land Rover Experience benefits from over 70 miles of access to local estates in Perthshire and beyond.

Following lunch, guests were driven to [Glenturret Distillery](#) to enjoy a whisky tour and afterwards to [Gleneagles Hotel](#) for afternoon tea.

The evening was then spent at [Murthly Castle](#), for a Scottish meal and entertainment consisting of kilts and bagpipes.

Day 3

Guests were transported by Land Rover Experience to enjoy a final morning of activities including clay pigeon shooting, 4X4 games and blind-fold driving.

"Thanks to Land Rover Experience, we had a great time at launching a new tyre for one our clients. Next to the driving activities that were perfectly organised, the staff was particularly friendly and efficient. They managed to combine fun with professional skills during the entire programme" – Quentin Sibille, Bench Marketing Belgium