



PERTH & KINROSS

Developing the
Young Workforce



OUR YOUNG PEOPLE

OUR BUSINESS

OUR FUTURE

The Team

DYW

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Who's involved...



PERTH & KINROSS
FOCUS ON TOURISM

£403M
ECONOMIC IMPACT (2016)

3.0%
EMPLOYMENT RISE (2016 V 2015)

9.4%
VISITORS INCREASE (2016)



DYW
Invest in Perth



Why get involved

- **Recruitment challenges**
 - **Rural Locations**
 - **Skills shortage**
 - **BREXIT**
- **Ensure skills are fit for purpose – influence the curriculum**
- **Profile / Engage with local community**

How to get involved

- Inspire the next generation to enter your industry by giving a **presentation to young people**
- Host a **workplace visit** to show the range of roles or careers your company or organisation can offer
- Provide **work experience** opportunities
- **Hire a young person** directly into a role, as a trainee or modern apprentice
- **Mentor** a young person at school



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