


## PERTSHIRE TOURISM PARTNERSHIP MEETING 19/11/21

### Historic Environment Scotland Update

#### Economic Recovery Survey

Our latest Covid impact survey is live!  As pandemic measures continue to ease, we would like to know more about the priorities that heritage organisations have, how secure organisations feel and understand what has changed between this survey and the two previous ones in 2020.

The survey has around 20 questions and should take around 20 minutes to complete. Please complete the survey yourselves, and share the link with your networks, encouraging them to do likewise. **The survey closes 21 Nov 2021**

[Covid-19 Survey - October 2021 - Historic Environment Scotland - Citizen Space](#)

#### HES's Communities Webpage

HES have refreshed our communities webpage. Click on the link to learn more about our Community Connections Programme and to discover all the information and resources we can offer you and your community. Find out more about the work we're doing to empower communities and support them in championing their local heritage.

<https://www.historicenvironment.scot/advice-and-support/communities/>

The content of the community advice hub will evolve further and more topic titles and content will be added in due course.

#### Scotland's Community Heritage Conversations

Scotland's Community Heritage Conversations is an online monthly event series bringing together volunteers, community groups and heritage professionals. All Conversations are hosted on Zoom, are free to attend and usually comprise of a blend of talks followed by a Q&A, informal coffee break rooms, live polls and a lively concluding discussion. Those of you familiar with the Community Heritage Conference will also be pleased to know that the rapid-fire One Minute Mayhem, a 60-second 'open mike' soapbox, also has a popular slot on the agenda. You can follow the events on Twitter using hashtag [#CelebrateCHC](#)

All events will run from 10am to 12.30pm. Our next Scotland's Community Heritage Conversations online event (scheduled for 15<sup>th</sup> December) is a festive special; '**Cool Yule**' - our celebration of communities coming together to share life events and to recognise festive and end-of-year traditions in Scotland and around the world.

Communities have a long history of coming together to share joyous events and in this online session we hope to highlight your local celebrations and events and to hear the experiences and stories of how our varied traditions have been formed and maintained as we make-merry together.

We will be re-shaping our usual event format into a less structured Pecha-Kucha type storytelling platform (presenters given around 6-mins) and your input to the session could be on your local history of celebration, a poem, a story, a musical piece or anything else of interest, maybe even a forgotten festive recipe!

We would love you to share your stories with us and consider participating in SCHC#10. If you are interested in getting involved, please contact us at [chc@gmail.com](mailto:chc@gmail.com) to discuss things further.

All of the events are free to attend but please book your place online.

**Important:** Please note, our Zoom access link will be issued to attendees registered email address on the afternoon of the day prior to the online event. Unfortunately, we have instances of systems identifying this email as spam, so can we ask you to please check you system's spam folder if you have not received your event access email within this timescale.

Community Heritage Conversations are being delivered through a partnership of Archaeology Scotland, The Chartered Institute for Archaeologists, Historic Environment Scotland, Northlight Heritage, the Scottish Community Heritage Alliance and the Scottish Council on Archives.

### **Make Your Mark Volunteer Campaign**

The Make Your Mark in Volunteering campaign aims to increase the number and diversity of heritage volunteers in Scotland. The goal is to encourage the heritage sector to take the lead on inclusive volunteering practices and experiences. The campaign will be the connecting link between volunteers and organisations in the heritage sector, with a focus on supporting and increasing volunteering amongst underrepresented groups. As well as the national recruitment campaign that will be launching soon there is a range of volunteer management events, supporting resources and the Make Your Mark Volunteer Organisers Network <https://makeyourmark.scot/>

Our volunteer recruitment campaign initiative is free and designed to support volunteer involving organisations in several ways. We have partnered up with TeamKinetic to develop a volunteer recruitment portal. This portal enables our members to list their volunteer opportunities on our website, and also has other helpful volunteer management tools. There will also be a digital campaign to launch the portal, directed at potential volunteers. We've also worked with TeamKinetic to produce a short video that can be used for communications promoting the portal and campaign: <https://closeio-filepicker.s3.amazonaws.com/5O3p72Xnes109dWMeznOSI/Make+Your+Mark+%28Longer.%29+.mp4>

### **Light Waves**



The multilingual short film, Light Waves, produced by Double Take Projections, was created as part of Scotland's Year of Coasts and Waters 20/21. We streamed it live on 17<sup>th</sup> October. It is set against the backdrop of iconic historic locations and features dramatic projections. It is accompanied by a specially commissioned soundtrack by the Scottish band Niteworks and poetic narration by three Scottish poets. Starting with some gentle reflections from Colin Bramwell as he looks back at our connections to our heritage, through some fiery Gaelic poetry from Peter Mackay who delves into the world of the myth and legend, the crescendo comes from Roseanne Watt who explores themes relating to our position and responsibility in looking after our coasts and waters in Shetlandic Scots.

Weaving together music, poetry, Scots, English and Gaelic, viewers are guaranteed to experience Scotland's history in a new light: [Watch Scotland come to light with new film for Scotland's Year of Coasts and Waters \(historicenvironment.scot\)](http://historicenvironment.scot)

## Castle of Light



Expect wonder, enchantment and a spectacle of colour this festive season as Edinburgh Castle, the defender of the nation, becomes the 'Castle of Light' once again.

Look forward to stunning visuals, state of the art lighting installations, guided by Rex, the famous red lion. This year he's got some new friends with him to help you explore the hidden treasures of the castle. Watch as the untold history of this iconic landmark illuminates the very walls that saw it

unfold. A magical experience for all of the family - prepare to be dazzled! <https://www.edinburghcastle.scot/whats-on/castle-of-light-hidden-treasures>

## Visions of Climate Heritage – Competition

Scotland is facing a climate emergency. Climate change is now the single greatest threat facing our precious planet but how did we reach this point? And what does the future hold?

Our historic environment is the story of our past. It connects us with the people who lived here before and shows us how our environment has changed over many centuries. It helps to tell us who we are and where we've come from. As we continue on our journey to net-zero, it can also point to where we want to go. [By contributing an image](#) to our crowdsourced online exhibition and entering the competition for free, you can help us tell Scotland's climate story – past, present and future.

Visions of a Climate Heritage is brought to you by Historic Environment Scotland in partnership with the [Heritage Trust Network](#) and [Scottish Council on Archives](#).

We have up to £750 worth of prizes on offer in four different categories:

### Best Photograph

- 1st prize (£250)
- 2nd prize (£100)
- 3rd prize (£50)
- Best Artwork (£100)
- **Best Mobile Photograph (£100)**
- **Young Creative Awards**
  - 11 and under (£50 vouchers\*)
  - 12-15 Years (£50 vouchers\*)
  - 16-17 Years (£50 vouchers\*)

*\*Your choice of vouchers from Etsy, the Ethical Superstore or National Book Tokens.*

**We must receive entries for the competition by 5pm on Tuesday 30 November**

**2021.** To find out more and submit your entry, go to:

<https://www.historicenvironment.scot/archives-and-research/online-exhibitions/visions-of-climate-heritage/>