

# The Angel's Share

by Invest in Perth

## The Angel's Share Programme

The Angel's Share is an entrepreneur-investor introductory service delivered by Perth & Kinross Council.

The programme is focussed around live pitching events where local, innovative businesses pitch to certified investors.



### Entrepreneurs Seeking Investment

If you are looking to raise between £150k to £750k then angel investment is one route which could help realise your ambitions. Our programme will provide you with a unique opportunity to present your business idea to multiple investors in a supported environment.

This is not a business competition or a panel providing feedback, this is real life pitching to local business angels. However, if you are a founder and you are new to angel investing don't worry, we offer a programme of support prior to each event. We will help you take the first steps in your investor readiness journey, or put the finishing touches to a well-practised pitch.



### Investor Readiness

While good business information is transferable into the investing domain it can take a little understanding of what investors are looking for and how it should be presented. Once you are comfortable with the concept of selling shares to investors you need to work on how you tell your story to them, which is different to how you would communicate with your customers or your team.

Our six-week investor readiness programme will help you to fine-tune your pitch deck, business plan and financials. This support is offered on a one-to-one basis or within a small group.

## Investors

Are you looking for new investment opportunities? Whether you are new to angel investing or a seasoned pro we would love to hear from you.

We have a wide network of referral agents in the private, public, third and academic sectors. As such we often uncover some opportunities that you have not seen elsewhere.

## Do you advise and support growing businesses or investors?

## Professional Advisors

Our events are open to professional advisors such as lawyers, accounts and IFAs who are seeking investment opportunities on behalf of their clients.

We provide a confidential and professional service. Please get in touch with us for more information.



## Business Advisors

Do you advise startups and scaleups who have potential to grow and provide sustainable financial returns to investors? Please get in touch to discuss if your client could be a good fit – in simple terms investors are looking for businesses that can increase in value by 5-10 times over 3-5 years.

Did you know that many angel investors also look for wider benefits such as environmental or social as well as financial returns? We run online seminars for Business Advisors to help you understand more about prospective pitching businesses. Please get in touch to sign up for one of our sessions.

## Contact Us

If you are interested in any of the above please get in touch with Finlay Kerr, of Frejz Invest, who delivers the Angel's Share Programme on behalf of Perth and Kinross Council:

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